A photograph of Dr. Jack Tierney, also known as "Dr. T.", speaking at a podium. He is wearing a grey blazer over a black shirt and glasses. He is gesturing with his hands as he speaks. The background is dark, and there is a bright screen behind him.

**Dr. T's
LITTLE BLACK BOOK
of
BIG IDEAS
that will
ENRICH THE WAY YOU TEACH**

**Excerpts from 2018
Keynotes & Presentations
by Dr. Jack Tierney
aka. "Dr. T."**

LANGUAGE & MEANING

“Help students navigate the ever-shifting emotional landscape by paying particular attention to the language we and they use and the meanings they and we construct.”

Dr. Jack Tierney

Language is very different from meaning.



Language may be described as a specific collection of phonemes forming “words,” that, in great numbers, comprise the lexicons that give us world languages.

The meaning that people gain from words is influenced by a complex set of variables, particularly the emotions attached to words and the emotions that words generate.

Words like “gun control”



and “birth control”

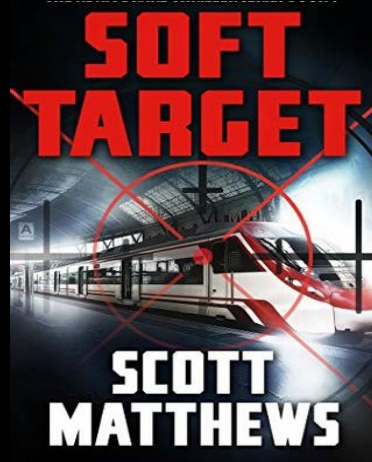


and “immigration control”



Recently, new emotionally-charged concepts and meanings associated with schooling have been introduced into the general culture by people outside the education profession; concepts like **“soft schools and hard schools!”**

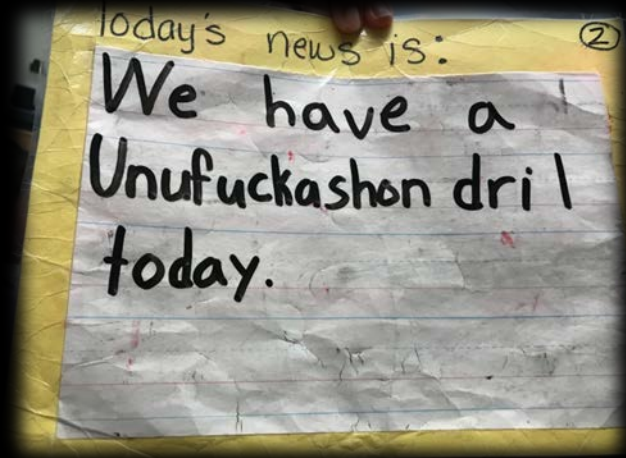
Such language is not the language of education;
it is the language of war,
substituting only “schools” for “targets.”



And, along with new concepts,
there are new activities...



ACTIVE SHOOTER DRILL



UNIFICATION DRILL

Even the role of the teachers has taken on new concepts...
and “teacher training” has taken on new implications.

“It’s called ‘concealed carry,’ where a teacher would have a concealed gun on them. They’d go for special training and they would be there and you would no longer have a gun-free zone.” Donald J. Trump



“Highly-trained math teacher”

“Active Shooter Drill”

“Unification Drill”

“Run-Hide-Fight”

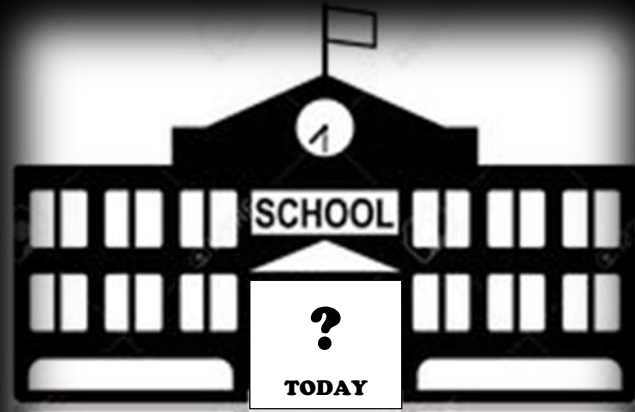
“Concealed Carry”

Consider, for a moment,
the emotions such language
engenders in children and parents.



How does that make you feel?

Although the history of school shooting goes back all the way to the colonial period, it is only in the last few decades that parents and more aware kids begin every day knowing that what happened at **someone else's school** could happen **at their school**.





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Dr. Jack Tierney